June 16 (Wed.) – 17 (Thu.), 2021
Marine Messe Fukuoka, Japan
9:30 - 16:30

Organized by
Kyushu Agro Innovation Secretariat
3-1-22 Shibakoen, Minato-ku, Tokyo 105-8522, Japan
E-mail : ai-e@jma.or.jp
URL : https://www.jma.or.jp/ai/kyushu/en

Visitor Categories (2019)

Farmer 21.7%
Agro-Processing & Distribution 17.2%
Agricultural Group/Association 11.1%
Stock 2.3%
Research and Educational Institute 5.6%
Wild Animal Control 1.4%
Governmental Body/Association 7.9%
Retail 4.3%
Trading Company 14.4%
Food Service 0.8%

1. Agricultural Materials
- Production materials
- Ship materials
- Transportation tools
- Fertilizer
- Working wears
- Hydropionics, etc.

2. Livestock Materials
- Eelectric fence
- Invation-preventing metal net
- Trap
- Cage
- Net
- Protecive engineeing
- Hygiene management
- Processed goods, etc.

3. Agri-Processing & Distribution
- Fruits sorting and selecting machine
- Freshness keeping materials and technologies
- Vessels
- Wrapping and packing materials and equipment
- Palett
- Containers
- Inventory management system
- Transportation technologies and service, etc.

4. Livestock Materials
- Cattle shed construction materials
- Livestock feed
- Weight measuring equipment
- Blower and air conditioner
- Odor measure materials and equipment
- Monitoring equipment and application software
- Veterinary drugs
- Export supports, etc.

5. Vegetables & Fruits
- Fresh vegetables and fruits
- Frozen and dried foods
- Super foods/Washing machine
- Cooking equipment and utensils, etc.

6. Weed Solution
- Mower
- Bush cutter
- Herbicide/Herbicide spiller
- Work supply, etc.

Visitor Categories (2019)

Others/Student 13.2%

Attention!
Various articles hold top national rankings in Japan.
These top articles show high increase rate in household consumption.
40% of vegetables and 50% of fruits in Kyushu are delivered to Kanto and Kinki regions, so that Kyushu is the food base in Japan.

Reference: Kyushu Regional Agricultural Administration Office: “Looking in Land Learning | Kyushu agriculture 2019”

Kyushu is the typical agribusiness environment in Japan!!
### Exhibit Fees

#### Standard Booth (per booth)

<table>
<thead>
<tr>
<th></th>
<th>Early Bird</th>
<th>Final Application</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>JPY 300,000 + 10% Tax</strong></td>
<td><strong>JPY 340,000 + 10% Tax</strong></td>
</tr>
</tbody>
</table>

*JPY 4,400 Overseas exhibitor processing fee will be added per application.

1. Approx. 9 sq.m. of floor space
2. Electrical wiring work for 100V / 300W
3. Side and Back partition panels

*Exhibitor is responsible for stand construction, carpeting and equipment rentals.

#### Packaged Booth (per booth)

<table>
<thead>
<tr>
<th></th>
<th>Early Bird</th>
<th>Final Application</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td><strong>JPY 420,000 + 10% Tax</strong></td>
<td><strong>JPY 460,000 + 10% Tax</strong></td>
</tr>
</tbody>
</table>

*JPY 4,400 Overseas exhibitor processing fee will be added per application.

- W2,970×D2,970×H2,700 mm

*All overseas exhibitors shall be levied "Overseas Exhibitor Processing Fee" of 4,000 JPY.

### Payment Due

- **December 11 (Fri.), 2020**
- **March 5 (Fri.), 2021**
- **April 16 (Fri.), 2021**

The Exhibitor shall not withdraw or cancel whole or a part of the application for the Exhibition (including reducing the number of booths; hereinafter, the same shall apply) unless otherwise the Organizer accepts it.

In case the Organizer accepts the withdrawal or cancellation of whole or a part of the application for the Exhibition by the Exhibitor, the Exhibitor shall pay the cancellation fee as follows:

<table>
<thead>
<tr>
<th>Deadline</th>
<th>Cancellation Fee</th>
</tr>
</thead>
<tbody>
<tr>
<td>FROM the next day of each application deadline (early, final) TO the preceding day of the day described in the next column.</td>
<td>50% of the Fees (excluding tax)</td>
</tr>
<tr>
<td>FROM the day of the orientation meeting of the Exhibition that the Exhibitor attends, or the next day of the announcement of booth layout, whichever comes first.</td>
<td>100% of the Fees (excluding tax)</td>
</tr>
</tbody>
</table>

The Exhibitor must submit all declarations of cancellation or cancellation in part in writing to the Organizer. The cancellation period is judged at the point when such written declaration reaches the Organizer.